

Gifting Gazette



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Custom Corporate Gift Baskets

One of the best ways to keep your clients happy and gain their loyalty is simply to thank them for their business.

However, it is important that you do something to differentiate your corporate gift baskets from other business gifts that your clients will receive.

Timing

Sending holiday gift baskets during Christmas is widely accepted in today's business culture. The problem is that everyone does it. To make your corporate gift basket a memorable one, try sending it in the middle of summer, during the Super Bowl, or even at Thanksgiving.

Custom Gift Baskets

Another great way to get your business gift basket noticed is to brand it with your company name, logo and colors. We will put your branded promotional items inside each custom basket, theme it with your company's colors, and make your company logo the first thing your clients see when they receive their custom corporate gift basket.

Experience the absolute best customer service and our amazing lineup of Corporate Gift Ideas. Call us at **1-888-840-2337** and we will create the perfect custom gift basket for your business needs.

Simply Gourmet Gift Basket

This is one of our most popular gifts! It is a delightful gift idea that works great for just about any occasion at all. Our Simply Gourmet Gift Basket is made up of the perfect selection of gourmet foods and drinks including:



- A wonderful Camembert cheese in a wooden box.
- Crispy gourmet sesame crackers.
- A flavorful Italian deli salami.
- A bright assortment of gourmet coffees and teas.
- A box of wonderfully decadent cookies.
- A delicious chocolate truffles or other fine confections and candies

All of this is elegantly wrapped in a hand-made wicker basket with all the ribbons and flair!



Personalized Beer and Wine

With 4 fantastic wines to choose from a champagne and a great Golden Ale, you can create the perfect holiday gift.

Choose from our wide selection of label templates and add your own words, photos, etc. to create a label of your very own.

You can even include your company's logo to leave a long lasting impression with your clients.

We make your gifts work for you.



Find the perfect gift at www.GiftSpecialistsInc.com

Keys to Successful Corporate Gifting

Corporate gifts are a great way to say "Thank You", promote your business products or services, enhance the image and reputation of your company, show respect, express an apology, or simply acknowledge someone's hard work.

- Identify key dates in a client's or employee's life, such as an anniversary, a birthday, or a new baby. New hires and promotions are perfect occasions that you can celebrate with executive gifts, to help build strong, lasting relationships.
- Make sure your corporate gifts are presented correctly for the individual or occasion. Corporate gifts may be eloquently decorated, or be fun and funky. It all depends on the message you are trying to send, and who you are sending it to.
- Create occasions. In addition to the usual holidays, when promotional gifts are expected, make corporate gifts a regular habit. Avoid the December crush. "Off season" business gifts can make you stand out from the crowd. Try a Halloween gift, or a Thanksgiving gift. Celebrating New Years Day is a great occasion to send a gift - it arrives after all the other gifts are gone, and it is the last one they receive. They just may remember this one.

Corporate gifts are a way to show appreciation for client loyalty. Gifts can be given for special occasions or even on general principle. Sending a corporate gift is the best way to maintain a presence in your client's memory while also showing your gratitude for his or her business.

Giving a customized corporate gift that displays your logo is a fantastic way to reinforce your brand identity and reward the client at the same time. Most of all, remember this: Corporate gifts, whether saying thank you to a valued employee, showing appreciation for a valued business relationship, or to simply build your brand, spreads goodwill in big way.

Thanks a Million Gift Basket



The perfect gift to show someone how much you appreciate them!

Includes a great assortment of gourmet snacks and wonderful treats that are sure to please. This gift is beautifully decorated with a "Thanks a Million" theme.

Makes a great thank you present for clients, referrals, a new home, or any time you want to say "Thanks a Million!"

Special Holiday Savings

Order Holiday Gifts Early!

Save 5% off all corporate orders over \$750 placed before 10/31/09.

Redeem at www.GiftSpecialistsInc.com

or call 1-888-840-2337

Use Coupon code: **HOLIDAY GIFTS**

Offer Expires on 10/31/2009

