

Gifting Gazette



Brought to you by www.GiftSpecialistsInc.com

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Special Treat for You

Shop Early for Peace of Mind

One of the best ways to keep your clients happy and gain their loyalty is simply to thank them for their business.

However, it is important that you do something to differentiate your corporate gift baskets from other business gifts that your clients will receive.

With all this talk about how the economy is doing, everyone is going to need a little of the "Christmas Spirit" this year. Order your Christmas gifts early this year and in return you will be the superstar of the office, have peace of mind and be ahead of the game.

When you shop early

- You get exactly what you want, you won't have to rush into decisions and scramble to find everything you need to make the most of this holiday season.
- We can send the gifts out for you, exactly when you want them to arrive. (No rushing to the Post Office!)
- You won't have to place a separate order for each recipient. You can fill out our simple spreadsheet and we can take care of the rest.
- You will have complete control over your custom holiday gifts, you won't get stuck with stale gift baskets from the mall. Everything will be ordered especially for you.
- You can brand it with your company name, logo and colors. We will put your branded promotional items inside each custom basket, theme it with your company's colors, and make your company logo the first thing your clients see when they receive their custom corporate gift basket.

Not only will your gifts be hand-made with the utmost attention to detail, you will have the confidence of knowing that your gift program is in the hands of specialists, Gift Specialists.

Experience the absolute best customer service and our amazing lineup of Corporate Gift Ideas. Call us at **1-888-840-2337** and we will create the perfect custom gift basket for your business needs.



Bosses Day October 16th

Now here is a day that gives you a chance to both tell and show the boss what you really think of him or her. It's a day to give your boss the appreciation that he or she truly deserves. So go right ahead and give it to 'em.....give it to 'em good! After all, it only comes around once a year.

Check out our huge selection of gifts that will fit any budget. From personalized beer and wine to a luxurious gourmet gift basket, we have it all.

Trust Gift Specialists to have what you need at www.GiftSpecialistsInc.com

Corporate Gifting Tips

Buying the perfect corporate gift for your clients has never been easier with the vast selection of gift ideas we offer. Before you set out to find the perfect corporate gift for your clients, know the essentials of corporate gift buying.

A large percentage of corporate gifts sent are: cards, calendars or gift certificates. Those are all great in their place, but lack the personality your gifts deserve. Before you run out and buy the "tried and true" corporate gift, consider these 5 essentials of buying business gifts.

Give Them What they Want: Knowing what to buy a client is the biggest challenge of business gift buying. It's difficult to know your clients on a personal level in many cases. However, if you do know what they like, their hobbies, etc., use it to your advantage.

Go for Quality: Any business gift you send reflects directly on the image of your company. Avoid lower quality gifts that can impair your image. Purchase quality products without breaking your budget.

Use Hand Written Cards: It's far too easy in this technological age to simply send a card with your gift and signature. For a more lasting impression, add a hand written note sharing your thoughts.

Deliver Personally: If your business gift list isn't too large, consider personally delivering the gift to the intended party. A personally delivered gift will keep you at the top-of-the-mind with your clients.

Check Gift Policies: Many companies and government offices will have a gift policy limiting the dollar value of a gift or prohibiting gifts. Be sure to check with your recipients to determine the limitations of gift giving so will be able to accept the gift.

Corporate gift giving is an opportunity to connect with your clients, strengthen ties, and share your holiday cheer. Adopting an attitude of giving will make the act of corporate gift buying less stressful and much more fun.



Tealicious Tea Gift

This delicious tea gift basket includes two gourmet teas, a keepsake mug and a wonderful collection of cookies, scones and other goodies that go perfectly with a warm cup of tea.

Whether you want to say "Take a Break, "Get Well Soon" or "Simply I'm Thinking of you" this tea gift basket has everything needed for a special Tea Time.



Special Holiday Savings

Order Early to Save!

Save 5% off all corporate orders over \$1,000 placed before 10/31.

Redeem at www.GiftSpecialistsInc.com

or call **1-888-840-2337**

Use Coupon Code: **HolidayGifts**

Offer Expires 10/31/2008